



## **Bev Perry**

***President, Southern California Association of Governments (SCAG)***

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Mayor Bev Perry is currently serving as the president of the Southern California Association of Governments (SCAG) for the 2003-2004 term and the chair of SCAG's Growth Visioning Subcommittee. Mayor Perry is serving her third term on the Brea City Council after having been elected in November of 1992, 1996 and 2000. She served as Mayor in 1995 and 2000.

Mayor Perry is also involved in a number of organizations: Alternate Director of the Orange County Transportation Authority (OCTA); Member and Past Chair of the Orange County Council of Governments (OCCOG); Member of the Four Corners Transportation Policy Group; Member and Past President of the California Association of Councils of Governments (CALCOG); State Coordinating Committee of the Urban Land Institute (ULI) CA Smart Growth Initiative; and President of the Forum on Democracy & Trade.

Mayor Perry is an associate with the firm of Greer/Dailey/Minter Public Affairs Consulting. She graduated with a Bachelor of Science degree in Geology from the University of the Pacific and has a MEd in Counseling from the University of Southern California. Mayor Perry also completed the CORO Foundation's Orange County Focus program in 1992.



## **Tod W. Ridgeway**

***Council member, City of Newport Beach***

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Councilman Tod Ridgeway is currently an elected member of the Newport Beach city council. He serves as the Chairman of the Harbor Quality Committee and Chairman of the PROP Committee, serves on the Economic Development Committee, Annexation Committee, and the Oil Fields Operations Committee.

Councilman Ridgeway is past president of the Commercial Industrial Council of the Building Industry Association, past member of the Board of Directors and Executive Committee for BIA/OC, past Chairman of the Legislative Committee for CIDA and Past Chairman of the Transportation Committee for CIC.

Councilman Ridgeway currently works at Ridgeway Development Company, a company he formed in 1989 dedicated to continuing quality shopping center projects. Previously, he served as the Vice President of SDC Development involved in the development of more than 250 properties over two decades, most of which were neighborhood shopping centers and retail commercial projects.



## **Ruben Barrales**

*Deputy Assistant to the President and Director of Intergovernmental Affairs*

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Ruben Barrales serves as the President's liaison to state and local elected officials, responsible for maintaining a close working partnership between the White House and the nation's governors, legislators and local officials. Mr. Barrales has served on the President's National Energy Policy Development Group and is involved in a variety of issues including Homeland Security.

Prior to joining the President's staff, Mr. Barrales was President and CEO of Joint Venture: Silicon Valley Network— a regional civic organization of Silicon Valley business executives, government officials, and educational leaders. In 1992, Mr. Barrales became the first Latino elected to the San Mateo County (California) Board of Supervisors. He was reelected and became President of the Board of Supervisors in 1996. Mr. Barrales has served on various boards including the California Speaker's Commission on State and Local Government Finance. He has also served as an advisor to the Stanford Institute for Economic Policy Research, and as a Director of the Hispanic Foundation of Silicon Valley.

In 1996 and 1998, Hispanic Business Magazine named Mr. Barrales one of the "100 Most Influential Hispanics" in the United States. In 2000, the World Economic Forum named Mr. Barrales "A Global Leader for Tomorrow." The son of Mexican immigrants, Mr. Barrales received a joint Bachelor of Arts degree in Political Science and Administrative Studies from the University of California, Riverside in 1984.



## **Ronald O. Loveridge**

**Mayor, City of Riverside**

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Ronald O. Loveridge is a man of many titles—Mayor, Professor, Husband, Author, Father, Chairman, Regional Leader, Congregational Church Member, Environmentalist, Historic Home Owner, Humanitarian and Friend. He is devoted to public service in the City of Riverside. He has served as Riverside's Mayor since 1994. Prior to his term as mayor, he was elected to the city council and served from 1979 to 1994.

He is currently the Second Vice President for the statewide League of California Cities. He has chaired and serves on many boards, including: the Agua Mansa Enterprise Zone Board, the League of California Cities, the March Joint Powers Authority, the South Coast Air Quality Management District Board, the Southern California Association of Governments and the Western Riverside Council of governments.

Ron Loveridge has his Masters Degree and Ph.D. in political science from Stanford University and has taught as professor at University of California, Riverside.



## **Stephen Levy**

*Director and Senior Economist  
Center for Continuing Study of the California Economy*

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Stephen Levy is director and senior economist of the Center for Continuing Study of the California Economy (CCSCE) in Palo Alto. CCSCE is a private research organization founded in 1969 to provide an independent assessment of economic and demographic trends in California.

CCSCE works with private companies and public institutions that require an explanation and analysis of the growth process as well as detailed projections. Mr. Levy is the principal author of CCSCE's annual report series on the California's economy. CCSCE annual reports have acquired a national reputation for credible and independent analysis.

Mr. Levy is currently helping regional planning agencies in Southern California and Sacramento address the challenges of planning for future growth, providing long-term regional projections of jobs, population, households income. CCSCE provides long-term economic and demographic projections to such institutions as the Southern California Association of Governments (SCAG), the Sacramento Area Council of Governments (SACOG), The Irvine Company and the South Coast Air Quality Management District. For the coming year, Mr. Levy will be writing and speaking about the California budget and economy and will be analyzing California's regional economies for the California Workplace Investment Board and California Economic Strategy Panel. He recently completed a report on workforce investment issues and challenges and has spent the last year presenting the report around the state.

Mr. Levy has degrees in economics from MIT and Stanford University.



## **Lisa Grobar, Ph.D.**

*Director, Economic Forecast Project, California State University Long Beach*

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Dr. Lisa Grobar is director of the Economic Forecast Project and Associate Director of the Office of Economic Research at California State University, Long Beach. She is a professor of economics and has been a member of the CSULB faculty since 1989.

Dr. Grobar's research has appeared in "Contemporary Economic Policy," "Journal of Developmental Economics," "Growth and Change," and numerous other publications. Her recent research has focused on issues relevant to the economy of California, examining such topics as the growth of the Internet economy in Southern California, the increasing use of temporary workers in California, export-oriented employment in Southern California, and the dynamics of the California labor market during the recession of the early 1990's.

Dr. Grobar received her Ph.D. from the University of Michigan in 1989. Her areas of specialization include regional economics and international trade.



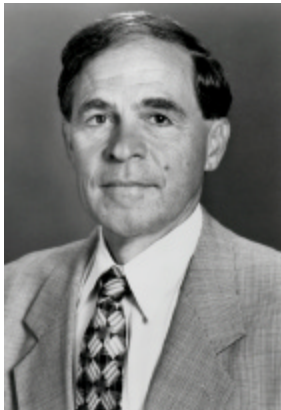
## **Anil K. Puri, Ph.D.**

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*Dean, College of Business and Economics, California State University Fullerton*

Dr. Anil K. Puri is Dean of the College of Business and Economics and Co-Director of the Institute for Economic and Environmental Studies at California State University, Fullerton. Cal State Fullerton's College of Business and Economics is the second largest accredited business school in the nation, and the largest in California. Dr. Puri also serves as Executive Vice President of the Western Economic Association International, the second largest professional association of economists in the U.S., and is a panel member of the National Association of Business Economists' Survey of Economic Conditions. He earned his Ph.D. in Economics from the University of Minnesota.

Dr. Puri's research interests are in the areas of regional and environmental economics, and he has developed large-scale economic models of Orange County and Southern California used to produce economic forecasts for these areas. He has also been the principal researcher for several major grants in the public and private sectors, and his research has been published in leading academic journals.



## **Mark A. Pisano**

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*Executive Director, Southern California Association of Governments (SCAG)*

Mark Pisano directs the activities of the Southern California Association of Governments, the nation's largest regional planning agency. The counties of Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura, and cities within these counties, are members of the Association. The purpose of this voluntary association of local governments is to provide an open forum where region-wide problems can be explored and comprehensive plans dealing with air and water quality, transportation, regional growth and development, housing, and other areas critical to the region can be developed.

Prior to joining SCAG in November 1976, Mr. Pisano was director of the Environmental Protection Agency's Water Quality Planning Division. For several years, Mr. Pisano was responsible for developing policy on implementation of the nation's water quality management process, including basin and facility planning and wastewater management programs. He previously served as an economist with the Environmental Protection Agency.

A Ph.D. candidate at Georgetown University, Mr. Pisano was a lecturer there during the summers of 1970 and 1971. He is also the author of numerous papers, speeches, and articles on such subjects as economics, growth, transportation, water quality, and governance.



## **Mark Ridley-Thomas**

**Assemblymember, 48<sup>th</sup> District**

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Mark Ridley-Thomas is a lifelong resident of the City of Los Angeles and is one of its most dedicated public servants. Prior to his election to the Assembly in 2002, Mr. Ridley-Thomas represented the Eighth Council District of the City of Los Angeles.

Prior to serving on the Los Angeles City Council, Mr. Ridley-Thomas served for a decade as Executive Director of the Southern Christian Leadership Conference of Greater Los Angeles. Since 1992, he has served as a member of the Aspen Institute's Domestic Strategy Group designed to foster bipartisan consensus on national public policy issues.

Assemblyman Ridley-Thomas chairs the Assembly Committee on Jobs, Economic Development and the Economy (Jobs Committee) as well as the Assembly Select Committee on Professional Sports and the Assembly Select Committee on Exposition Park. He also serves as a member of the Assembly Committees on Appropriations; Arts, Entertainment, Sports, Tourism and Internet Media; Health; Insurance; and Utilities and Commerce.

Mark Ridley-Thomas received a baccalaureate degree in Social Relations and a master's degree in Religious Studies from Immaculate Heart College. He earned his Ph.D. in Social Ethics from the University of Southern California.



## **Peter J. Rickershauser**

***Vice President, Network Development, The Burlington Northern and Santa Fe Railroad Co.***

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Peter Rickershauser was appointed to his current position as Vice President of Network Development in May 1999. He oversees Haulage Management, Interline Management, Network Strategy Development, Public-Private Partnerships and Short Line Business Development functions. Mr.

Rickershauser joined The Burlington Northern and Santa Fe Railway in October 1996 as vice president – marketing, UP/SP Lines. He was named vice president – marketing, UP/SP Lines and Mexico when BNSF's Mexico

Business Unit was established in September 1997. In December 1998, he was named vice president – Business Development in Marketing.

Before joining BNSF, Mr. Rickershauser was Vice President, Sales with Southern Pacific Rail Corporation (SP) in Denver, Colorado, where he directed SP's field carload sales force in the United States and Canada. Previously, Mr. Rickershauser held a series of positions in railroad operations and maintenance-of-way departments with Conrail predecessors Central Railroad of New Jersey and New York & Long Branch Railroad Company, followed by positions with the Norfolk & Western Railway Co. Mr. Rickershauser earned a Bachelor of Arts degree from Franklin & Marshall College in 1971 and a Master of Arts degree in 1974 from Syracuse University.





## **Larry A. Keller**

*Executive Director, Port of Los Angeles*

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Larry Keller is the executive director of the Port of Los Angeles and has the primary responsibility for the day-to-day operations of one of the largest, busiest and most successful seaports in the world.

Mr. Keller has guided the development of the Port of Los Angeles during a time of unprecedented growth in its 96-year history: The Port currently holds the highest U.S. container volume record. Mr. Keller is a board member of the Alameda Corridor, which was completed and opened in April 2002. This unprecedented public-private partnership delivered the \$2.5 billion project on time and on budget to speed growing volumes of cargo under and over Southern California streets to America's markets.

Mr. Keller has more than 20 years of experience and leadership in the maritime industry. He joined the Port in April 1996 as chief operating officer. In January 1997, Mr. Keller was appointed the Port's interim director. In October 1997, Mr. Keller was appointed as executive director, a decision confirmed by the Los Angeles City Council. Mr. Keller graduated from San Francisco State University with a Bachelor of Arts in anthropology.



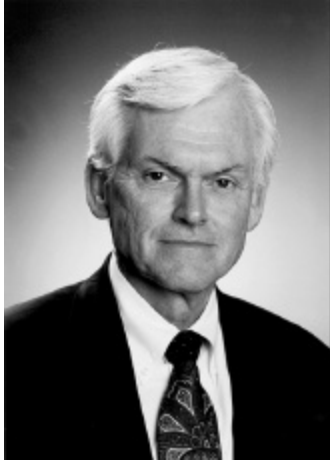
## **Stephanie R. Williams**

*Vice President Legislative and Regulatory Affairs, California Trucking Association*

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Stephanie Williams is the Vice President of Legislative and Regulatory Affairs for the California Trucking Association. She has been at CTA since 1990, working first as the staff statistician, then as the Manager of Research & Environmental Policy, then Director of Environmental Affairs, next Vice President of Environmental Affairs until she was promoted to her current position this year.

Within CTA, Ms. Williams is responsible for managing the legislative, political, and regulatory affairs as well as all grassroots activities. Specifically, develops and advocates for legislative and regulatory proposals adopted by the CTA Board of Directors, which is made up of 108 companies. Ms. Williams is responsible for interfacing with the Cal-EPA Cabinet and its related boards and departments. She serves as CTA's communications strategist and media spokesperson in this area. She prepares written comments and oral testimonies before federal, state, and local government agencies. Ms. Williams organizes member companies and assists in writing volunteer member testimonies, along with preparing members to address regulatory and legislative bodies.



## **Ralph Tourino**

***Vice President, Space Support Systems, Lockheed Martin Corporation***

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Ralph Tourino has brought extensive leadership and management skills to Lockheed Martin Space Support Systems. His experience spans the entire spectrum of major systems acquisitions specialties, which include Space Systems (GPS, Inertial Upper Stage), ICBMs (Peacekeeper/Small ICBM) and aircraft (B-2) for the USAF, and complex command and control systems modernization for Lockheed Martin.

Mr. Tourino's last role in the Air Force was as Program Director of the multi-billion dollar B-2 program. Under his leadership, it evolved into a program that won the USAF's 1993 Schriever Award for the best managed USAF major acquisition, the National Aeronautics Club 1992 Collier trophy, and the Air Force Association's Von Karmen Award for technical excellence.

Mr. Tourino holds graduate degrees from USC (MBA) and Auburn University (MPA) and has completed post-graduate studies for senior officials in national security at Harvard. He retired as a Major General from the United States Air Force in 1994 after a distinguished 30-year career, principally in system acquisition. Mr. Tourino has recently been named as "One of the 50 Most Important Hispanics in Business and Technology" (2003) by the editors of *Hispanic Engineer & Information Technology* magazine.



## **Justo Frias**

***President, Gigante USA Inc.***

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Justo Frias is the President of Gigante, USA, in charge of U.S. operations and responsible for the growth of the Gigante supermarket chain in the United States.

Mr. Frias was born in Spain and arrived in the U.S. at the age of 10. He studied Aerospace Engineering at the University of Maryland. He began his career in the supermarket industry working for the Safeway grocery store chain where he remained for 20 years. During his tenure at Safeway, Mr. Frias worked in Washington, D.C., Saudi Arabia, and Jordan. Mr. Frias then branched out on his own, with a chain of grocery stores in Oregon and Washington under the name "Switch and Save" spanning from 1989–1997.

Mr. Frias joined Grupo Gigante in 1994 as the Vice President of the Baja Division. He was then promoted to Chief Operating Officer of the company before taking on his current position based in Santa Ana, overseeing the expansion of the supermarket chain in the U.S. Grupo Gigante, Mexico's third largest supermarket chain, with 270 stores and \$3 billion in annual sales, is growing rapidly north of the border. It operates five stores in Southern California and will open three more this year. Under Mr. Frias' leadership and direction, Gigante aims to become the most popular supermarket among California's 11 million Latinos.